

## Ballina Golf Club Membership Survey September 2019

Name (optional) \_\_\_\_\_

Years in Ballina G.C. \_\_\_\_\_

Type of Membership you currently hold.

Full – Veteran – Beginner - Dual - Outside 50K

Your Playing Details:

On average, how often do you play at Ballina G.C.?

Every day   
 Once or twice a week   
 Once a fortnight   
 Once a month   
 Less than once a month

How often do you play in competitions?

Every day   
 Once or twice a week   
 Once a fortnight   
 Once a month   
 Less than once a month

What would encourage you to play in more competitions?

More varied format   
 More midweek competitions   
 More nine holes   
 Nothing   
 Your ideas are welcome

\_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

If less than 5 years, what were your main reasons for joining? (Tick all that apply)

Quality of golf course   
 Socialise/meet new friends   
 Friends/family are members   
 Business   
 Affordability   
 Exclusivity   
 Other

Related to your reasons for joining, how is the club doing?

Exceeding my expectations   
 Meeting my expectations   
 Barely meeting my expectations   
 Not meeting my expectations

What is your preferred day to play?

Monday   
 Tuesday   
 Wednesday   
 Thursday   
 Friday   
 Saturday   
 Sunday

How often do you use the club house facilities?

Every week   
 Once a fortnight   
 Once a month   
 Less than once a month

What would influence you to use the facilities more often?

\_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

# Ballina Golf Club Survey

<b>Golf Course</b>	<b>Excellent</b>	<b>Good</b>	<b>Fair</b>	<b>Poor</b>
Tees	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Fairways	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Rough	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Bunkers	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Greens	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Paths	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Overall Presentation	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>Clubhouse</b>				
Changing rooms	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Bar/Dining area	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Cleanliness	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>Catering</b>				
Quality	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Value for money	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Menu variety	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Opening Hours	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>Bar</b>				
Quality	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Value for money	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Opening Hours	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Cleanliness	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>Pro Shop</b>				
Helpfulness	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Politeness	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Professionalism	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Stock	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Price	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Cleanliness/Layout	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>Office</b>				
Helpfulness	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Politeness	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Professionalism	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Cleanliness	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

# Your Feedback

What could the club do to increase your satisfaction and use of the golf club?

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What additional future improvements or other offerings you would like to see the club consider?

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How is the club doing in providing social events for members?

Excellent       Good       Fair       Poor

Suggestions \_\_\_\_\_  
\_\_\_\_\_

How is the club doing in providing golf programmes/events for members?

Excellent       Good       Fair       Poor

Suggestions \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

What would you like the club focus on to attract new members?

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Are there any other specific policies or rules (e.g. dress code) that you would like to see the club review?

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Thank you for completing this survey. All responses shall be, treated confidentially and, used to help improve our golf club.